

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58716 CF LOC-POL FBD - LBD: 10/17/12 - 10/23/12 HL#: Created: 10/16/12 02:43 PM
 Client: AMERICAN UNITY PAC (342052) CPE: / / 5274 Agency Commission: 15 % Updated: FWONG on 10/16/12 02:56 PM
 Agency: MULTI MEDIA SERVICES CORP. Product: AMERICAN UNITY PAC Sell :03:00 Confirmed: 10/16/12 02:56 PM
 Buyer: N. McDONALD Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	M T	MORN	30				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	. . W T F . .	MORN	30				0.0	\$1,000.00	2	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MNEWS430A	M T	SUNR	30				0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MNEWS430A	. . W T . . .	SUNR	30				0.0	\$500.00	2	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	MSUNRISE1	M T	SUNR	30				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	MSUNRISE1	. . W T F . .	SUNR	30				0.0	\$1,000.00	2	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	2										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	9	0	\$7,500.00	\$6,375.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Agency: MULTI MEDIA SERVICES CORP.	Product: AMERICAN UNITY PAC	Self :03.00	Confirmed: 10/16/12 02:56 PM	
Buyer: N. McDONALD	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: PAT CASHEN POLITICAL-WBZ-TV		Billing Int: Monthly	BM: SS	
Share: 0%	WCVB: 0%	WHDH: 0%	WFXT: 0%	WLVI: 0%
	WSBK: 0%	WBPX+: 0%	WNDS: 0%	CABLE: 0%

Order Totals:	\$7,500.00	\$6,375.00	\$0.00	\$0.00
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